Commercial Sponsorship & Advertising Opportunities
Fiscal Year 2021
Saratoga Classic Half Marathon
Sunday, January 24, 2021

The Saratoga Classic Half Marathon and Super Sara 5K are Naval Station Mayport’s flagship running events. This unique race course leads runners along the historic Mayport Basin, viewing the spectacular ships, and over the Wonderwood Bridge.

*Exclusive Carrier Title Sponsor $10,000
Exclusivity as Carrier Title Sponsor

*Carrier Title Sponsor $7,000 (limit 3)
“Presented by” sponsor recognition
Sponsor invited to present awards
Hospitality tent sponsorship
Logo on race bib
Logo given premium location on race shirts
4 Race entries

*Littoral Sponsor $1,500
Thank you on social media post event with link
4 Race entries

*Cruiser Sponsor $1,000
On-site exhibit in race village
Thank you announcement at event
Banner placed in key location at the event
2 Race entries

*Squadron Sponsor $500
Logo on all promotional material
Promo item in race packs (sponsor provided)
1 Race entry

Cutter Sponsor $250
Logo on back of race shirt
Logo on finisher tunnel
Thank you announcement at event
Thank you on social media pre-event

*Includes all lower sponsor benefits
NavyMWRMayport.com/SaratogaSponsorship

Other Sponsor Options
Mile Marker Sponsor (limit 13) $200
Water Stop Sponsor (limit 6) $200
Medical Tent Sponsor (limit 2) $200
Race Bag Sponsor (limit 1) $700
Race Promo Item Sponsor (limit 15) $150
Spring Sports Challenge. Spring 2021 - A 3-day, bi-annual sporting challenge between ship and shore commands. A free BBQ and awards ceremony are held on Day 4. LOGO ON T-SHIRTS. Includes both events. Expected Attendance: 300. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

MWR Expo & Travel Show. March 2021 - Free expo that includes travel and vacation opportunities, as well as information about on and off base activities and events. Expected Attendance: 600. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

Character Tea Party. March 2021 - The children of Mayport hop along the bunny trail to meet the Easter bunny, enjoy a delicious breakfast and a mini-egg hunt. Expected Attendance: 150. Sponsorship Cost: $150 (Level 1), $200 (Level 2).

Navy Marine Corps Relief Society Golf Tournament, March 2021 - Annual Golf Tournament benefiting the NMCRS. Expected Attendance: 150. Sponsorship Cost: $150 (Level 1), $200 (Level 2).

Celebrity Captain’s Cup Sports Banquet. April 2021 - Our annual banquet celebrating the best athletes in Mayport. This event also features local sport celebrities as presenters. Expected Attendance: 125. Sponsorship Cost: $150 (Level 1), $200 (Level 2).

DoD Summer Reading Program Package. Summer 2021 - (Package: 3 events) Families of Mayport are welcome to take part in our Summer Reading Program. Over the course of the Summer, we’ll host fun activities and parties where families can check in and get their prizes for reading! (includes Back to School Splash). Expected Attendance: 500. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

Freedom Fest. June 26, 2021 - The annual celebration of America with carnival games, rides, inflatables, live entertainment and fireworks. Expected Attendance: 2,000. Sponsorship Cost: $450 (Level 1), $1,000 (Level 2).

Back 2 School Summer Splash, August 7, 2021 - Enjoy a free evening by the pool, while gathering information and resources for the upcoming school year. Expected Attendance: 400. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

Mayport Music Fest. Saturday, April 24, 2021

For 10 years Mayport Music Fest has brought some of the biggest names in music to Naval Station Mayport, and 2021 is no different with Collective Soul and Switchfoot headlining the event. This fun-filled, festival-like atmosphere brings thousands of Sailors and their families out to watch artists like Brett Eldridge, Anberlin, Cheap Trick, and Montgomery Gentry. This event averages 4,500 people in attendance with an organic reach of over 50,000 on social media.

*Exclusive Presenting Sponsor $8000
  Exclusivity as Presenting Sponsor
*Presenting Sponsor $5000 (limit 3)
  “Presented by” sponsor recognition
  Additional banner in key location
  Additional thank you on social media post event
  Link to sponsor website in social media post
  20 General admission tickets
  6 VIP tickets
*Premier Sponsor $5000 (limit 3)
  On-site exhibit at event (20x20’ footprint)
  Logo on promo item (sponsor provided)
  10 General admission tickets
  2 VIP tickets

*Gold Sponsor $1,500 (limit 10)
  On-site exhibit at event (10x10’ footprint)
  Ability to speak to patrons and give handouts
Silver Sponsor $500
  Logo on all printed promotional materials
  Banner placed in key location at the event
  Thank you announcement at event
  Thank you on social media pre-event
*Includes all lower sponsor benefits
www.NavyMWRMayport.com/MusicFest

5k Fun Runs, Bi-monthly - PACKAGE (approx. 5 events): Recurring themed 5K fun runs with medals for winners in each age group. Sponsorship Cost. SINGLE EVENT: $150 (Level 1), $200 (Level 2). PACKAGE (all runs): $900 (Level 1) with optional on-site exhibit/booth space at $100/event. Sponsor’s logo on T-shirt, bag or other give-away. Includes Mud run. Expected Attendance: 800. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

Whiskey and Wing Wednesday
First Wednesday of the month - PACKAGE (12 events): Seaglass hosts a weekly night out with drinks, wing specials and a chance to socialize. On Level 2, Sponsor gets a chance to meet one on one with guests in an intimate atmosphere. Expected Attendance: 250. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

CPO Veteran’s Breakfast, First Thursday of the month - PACKAGE (12 events): Foc’sle Lounge hosts a monthly breakfast where CPOs, old and new can gather and mingle. Expected Attendance: 400. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

Brew & View Outdoor Movie Nights, Fall 2020/2021 - PACKAGE (12 events) A monthly evening event featuring movies on the lawn at Ocean Breeze. Guests can enjoy unlimited popcorn and purchase food and drink items from the bar at Sea Glass. Movies will be popular classics like Blues Brothers, Star Wars, Dark Knight & More! Expected Attendance: 800. Sponsorship Cost: $250 (Level 1), $400 (Level 2).

Mayport Music Fest
Saturday, April 24, 2021

MORALE, WELFARE & RECREATION